

2ND WORLD INTELLECTUAL PROPERTY DAY, 2018



GUIDELINES FOR DEBATE

1. The medium of debate will be English only.
2. Each speaker is allotted total 4 minutes speaking time. After 3 minutes a bell will ring as reminder whereupon the speaker should wind up his/her arguments within 1 minute.
3. Participants from each team will present their arguments alternatively.
4. Both team will be given extra 3 minutes each for making a closing statement of their arguments and counter-arguments.
5. Exceeding/ not utilizing optimally the allotted time limits will be penalized by the judges.
6. Reading from prepared speeches is strictly prohibited.
7. Use of profane or offensive remarks against any individual or organization will be severely penalized and may result in disqualification of the entire team.
8. Decorum is to be maintained at all times during the event. Discussions within team members must be kept to a minimum and should not disturb the proceedings.
9. Certificates will be awarded for the Best Individual Speaker and Winning Team.
10. The Judges' verdict will be final.

2ND WORLD INTELLECTUAL PROPERTY DAY, 2018



BASIC GUIDELINES FOR ESSAY COMPETITION

Screening round may be included depending on the no. of participants



1. The essay should be written in English and be NO MORE than 1500 words long.
2. Content of the essay should be informative and relevant to the given theme.
3. Short forms of words, abbreviations are not allowed.
4. Participants have to carry their own pens, meanwhile Sheets for writing essay will be given at the venue.
5. Do not include any pictures or other illustrations.
6. Quotations should be duly acknowledged.
7. Your essay should be completely a product of your own thought. Do not copy from anyone else.
8. Grammar and style: Your essay will be graded on grammar, spelling and use of Standard English. Therefore, proofread your essay before you submit.

2ND WORLD INTELLECTUAL PROPERTY DAY, 2018



Photography Theme: Women in innovation and creativity

BASIC SUBMISSIONS GUIDELINES FOR PHOTOGRAPHS

1. The contest is open for online submissions only, to worldipday@shiats.edu.in on or before 20th April, 2018.
2. Submissions will not be accepted once the deadline lapses.
3. Photos submitted must be at least 640 pixels on the shorter side, and no more than 2000 pixels on the longer side. Photos must be in JPEG format.
4. A candidate can submit only one photograph.
5. You are required to provide a unique title & description in 3-4 lines for each submitted image.
6. However there must be no border(s), logo(s), copyright marks, identifying marks, or any other visible references and/or marks on the image.
7. Basic editing, including colour enhancement, the use of filters, and cropping of the Photo is acceptable, provided any such editing does not affect the authenticity and/or genuineness of the Photo.
8. Organizing Committee reserves the right to assess and disregard any submitted photo at our discretion.
9. Photos that portray or otherwise include inappropriate and/or offensive content, including provocative nudity, violence, human rights and/or environmental violation, and/or any other contents deemed to be contrary to the law, religious, cultural & moral traditions and practices of India, are strictly prohibited and will be immediately discarded.
10. DON'T SEND THE DOWNLOADED PICTURES FROM INTERNET

2ND WORLD INTELLECTUAL PROPERTY DAY, 2018



BASIC SUBMISSIONS GUIDELINES FOR PITCH PERFECT

(Screening for pitch perfect will be on 23rd April, 2018)



1. Interested participants can enroll individually or in teams (not more than four members per team).
2. All entries must be produced in PowerPoint Presentation.
3. The presentation time will be 5-7 minutes with maximum eight slides.
4. Each presentation should have the following:
 - a) Mission / Vision
 - b) Product/ Service Offering
 - c) The technology behind the product/service
 - d) Possible innovation at a later stage
 - e) Scalability
 - f) USP- Unique Selling Proposition
 - g) Market Analysis & Target Customers
 - h) Revenue Model
 - i) Management Team
5. The presentation should be sharp, concise and exciting. It should clearly convey the passion and dream of the entrepreneur.
6. Use bullet points and pictures for more appealing presentation.
7. The Judging panel will ask question after the presentation.

2ND WORLD INTELLECTUAL PROPERTY DAY, 2018



GUIDELINES FOR WORKING MODEL

1. Interested participants can enroll individually or in teams (not more than four members per team).
2. Each model should be made by utilizing either waste materials or any SHUATS resources.
3. Participants are encouraged to keep the cost of working model low and to use recycled materials where possible.
4. Participants will have to explain the working model to the judging panel.
5. Decision of the judges will be final and no appeal will be entertained.